

Privacy Policy

This privacy policy sets out how Sunwright Holidays uses and protects any information that you give us when you use this website.

Sunwright Holidays is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

Sunwright Holidays may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes.

This policy is effective from June 2013

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What we collect

We may collect the following information:

- contact information including email address
- debit or credit card details (which we do not store on any of our systems)
- demographic information such as postcode or information on how you found our website
- other information relevant to customer surveys and/or offers

What we do with the information we gather.

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- Authorized payment through debit or credit card.
- We may use the information to improve our products and services.
- We use Google Analytics to analyse some aspects of our Web site and in doing this we share certain non personal usage data with Google. This shared usage data does not identify you individually and is maintained in accordance with the [Google Privacy Policy](#)
- We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy

statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

We will not sell, distribute or lease your personal information to third parties unless we have are required by law to do so.

You may request details of personal information which we hold about you under the Data Protection Act 1998. If you would like a copy of the information held on you please write to Sunwright Holidays 42 Harlington Avenue, Hellesdon, Norwich NR6 5LJ.

If you believe that any information we are holding on you is incorrect or incomplete, please write to us as soon as possible at the above address. We will promptly correct any information found to be incorrect.